

CHRIS FRISBIE

Instructional Designer | Curriculum Development | E-Learning Expertise

4257658102 cmfrisbie@gmail.com <https://www.ultimatefrisbie.com/> Bellevue, WA



SUMMARY

Experienced instructional designer with 15+ years in curriculum development and e-learning. Skilled in child and adult learning theories and advanced design tools. Proven success in creating training programs, improving learning outcomes, and aligning educational content with business goals through collaboration with stakeholders.

KEY ACHIEVEMENTS

Course Development

Participated in creation of over 50 high-impact courses utilizing innovative instructional strategies.

Team Leadership

Managed an instructional design team to successfully achieve a 100% year-over-year course development completion rate.

AI Integration

Successfully integrated AI tools, improving accessibility for learners.

EXPERIENCE

Co Owner and Instructional Designer

Bellevue, WA

LearncraftED LLP

04/2023 - Present

- Revamped employee training modules for a Fortune 500 company, enhancing accessibility with modernized AI voice technology.
- Partnering with a leading cybersecurity consulting firm to create modular, customizable training programs tailored for small and mid-sized businesses.

Owner, Instructional Designer, and Graphic Designer

Bellevue, WA

Ultimate Frisbie LLC

05/2021 - Present

- Innovated and reworked 2 existing employee trainings for a Fortune 500 company about corporate compliance for the Governmental Customs-Trade Partnership Against Terrorism (CTPAT) program.
- Developed and edited content under strict confidentiality agreements, ensuring the security of all stakeholder and partner data, branding, and intellectual property.
- Create dynamic graphics and logos tailored for sports marketing, promotions, and business, capturing brand identity and audience attention.

Director of Course Development

Remote

OpenEd (Formerly My Tech High)

02/2013 - 09/2024

- Directed end-to-end operations to ensure seamless, engaging learning experiences for students and families, with a focus on innovation, creativity, and strategic content creation.
- Designed learner-centric educational opportunities that aligned with both compliance standards and bold, imaginative goals—because learning should be as fun as it is effective.
- Spearheaded an electives program featuring dynamic courses in art, entrepreneurship, and technology, introducing experiences that inspire creativity and out-of-the-box thinking.
- Managed complex LMS platforms, using gamification and accessibility features to enhance user engagement—delivering experiences that are intuitive and exciting.
- Recruited, trained, and led diverse teams of instructional designers and support specialists, fostering a collaborative, inclusive environment focused on delivering results and creativity-driven learning.
- Leveraged cutting-edge AI tools to streamline development, QA processes, and accessibility, elevating the quality of over 20 courses with precision and innovation.
- Conducted in-depth needs assessments to identify and fill gaps in course offerings, engaging stakeholders to create imaginative, forward-thinking solutions.
- Researched and integrated cutting-edge technology and methodologies, pushing boundaries to deliver learning experiences that are as impactful as they are unforgettable.

EXPERIENCE

Instructional Supervisor and Lead Virtual Instructor

Remote

[Edgenuity \(Formerly Giant Campus\)](#)

08/2010 - 02/2013

- Led and supervised a team of teachers in delivering high quality instruction as CTE department chair.
- Interviewed, hired, and onboarded new team members.
- Provided professional development and served as a mentor to instructors new to virtual education.
- Developed communication templates to help facilitate and model meaningful correspondence with all stakeholders.
- Provided technical support and instruction for all technology and business courses.
- Developed and delivered collaborative, cross-disciplinary projects for technology students, designed to foster critical 21st-century skills.
- Redesigned coursework to tailor and personalize it to meet the unique needs of each student.

VOLUNTEERING

Secretary

[Bellevue Girls Basketball Booster Club](#)

03/2022 - Present

- Currently serving as Secretary and previously held the position of President of the Girls Basketball Booster Club at Bellevue High School
- Manage fundraising platforms
- Oversee donation and e-commerce infrastructure
- Handle media, marketing, and team public relations

President

[Bellevue Girls Softball Booster Club](#)

03/2022 - Present

- Serve as the president of the Girls Fastpitch Softball Booster Club at Bellevue High School, supporting the Varsity program
- Coordinate media, marketing, and public relations for the team
- Oversee audio management and score keeping during home games
- Set up and operate video and audio equipment for live game streaming

EDUCATION

Graduate Certificate

Denver, CO

University of Colorado Denver

08/2008 - 05/2010

- Information Learning Technologies: eLearning Design and Implementation

Master's Degree

Cortland, NY

State University of New York College at Cortland

08/1999 - 05/2002

- K-12 Health Education

Bachelor's Degree

Cortland, NY

State University of New York College at Cortland

08/1995 - 05/1999

- Secondary Education, History, and African American Studies

SKILLS

Adobe Acrobat, Adobe After Effects, Adobe Animate, Adobe Captivate, Adobe Creative Cloud, Adobe Express, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Articulate 360, Articulate Storyline, Articulate Rise, Canva, Procreate, Camtasia, Snagit, Project Management Tools, Figma, Notion, Generative AI, Jasper AI, Hey Gen, LMS Administration, LMS Management, Google Workspace, Microsoft SharePoint, Microsoft Office, Full-Cycle Course Development, Asynchronous Learning, Synchronous Learning